



WORD MEDIA MANAGEMENT, LLC

BECAUSE A BRAND IS MORE THAN A WORD

***Lyle V. Harris, Vice President of Editorial Development***

A life-long journalist by trade and temperament, Mr. Harris is leveraging his wealth of experiences to help clients develop the tactics and strategies necessary to effectively tell their own stories in a challenging new media environment.

Lyle has worked at several prominent newspapers during his 25-year career in journalism, including the Washington Post and the New York Daily News. Most recently, he spent the 17 years as a reporter, TV critic and editorial board writer for the Atlanta Journal-Constitution where he was honored with several awards for his work

After resigning from the AJC, Lyle worked as a media and public policy consultant for a private company and launched an online news service that provides local editorial content to various media outlets in Georgia.

A native of Brooklyn, N.Y., Lyle graduated from Howard University in Washington, D.C. and currently lives with his twin teenagers in suburban Atlanta.